



Marketing Volunteer Opportunity Description

Opportunity Summary

As the Marketing Volunteer, you will support our marketing plan in order to grow awareness and raise support to further Acts 1:8 Ministry's mission.

Responsibilities

- Create engaging content for social media platforms to promote Acts 1:8 Ministry's mission, the Planned Acts of Christian Kindness (P.A.C.K.) Outreach program, Christian stewardship, and encourage volunteerism.
- Post social media content on the ministry's social media platforms as directed in a manner that is Christ-based, professional, mission-centric, and consistent with Acts 1:8 Ministry's brand.
- Assist with researching venues for presentations and promotional booths.
- Assist with researching social media trends.
- Assist with researching and implementing online fundraising campaigns and trends.
- Participate in marketing strategy meetings.
- Analyze data on marketing initiatives.
- Other duties as assigned.

Skills

- Time management and organizational skills
- Problem solving skills
- Strong written communication skills
- Creativity
- Strong interpersonal skills
- Strong computer and social media skills

Education & Experience

Education, experience, and knowledge in a variety of social media platforms preferred.

Commitment

This is a part-time volunteer opportunity, located at our home office in Green Bay, Wisconsin.