



## **Online Fundraising: Volunteer Opportunity Description**

### **Opportunity Summary**

The Online Fundraising Volunteer researches giving campaigns and raises funds through online platforms to grow awareness and raise support to further Acts 1:8 Ministry's mission.

### **Responsibilities**

- Analyze current fundraising efforts.
- Research new fundraising efforts and trends.
- Meet and exceed fundraising goals.
- Develop and execute online fundraising campaigns.
- Communicate need for fundraising content/marketing materials to the appropriate staff.

### **Skills**

- Ability to read, comprehend, and analyze number goals and Income/Expense Reports
- Ability to manage and meet deadlines
- Knowledge of fundraising, marketing principles, practices, techniques, and trends
- Motivated self-starter

### **Education & Experience**

A passion for our mission: training Christians to evangelize through kindness. College education in Nonprofit Management, Marketing, or a related field preferred. Minimum of two years' experience in social media.

### **Commitment**

This part-time volunteer opportunity located at our home office in Green Bay, Wisconsin.